

ASUS Announces Flagship ZenPad S 8.0 Z580CA

New ZenPad S 8.0 Z580CA combines stunning form with outstanding function

KEY POINTS

- Premium high-performance tablet with stunning 2K IPS display
- ASUS Tru2Life+ and DTS Premium Sound technologies for amazing visual and audio fidelity
- 4GB of RAM for outstanding multi-tasking capabilities
- New USB Type-C connector

Toronto, ON (Aug. 17, 2015) – ASUS today announces the new flagship ZenPad S 8.0 Z580CA tablet that combines stunning form with outstanding function into a portable device perfect for work and play. The new ZenPad S 8.0 Z580CA, inspired by the spirit of Zen, redefines the tablet experience with premium materials and classy styling that fits your personal sense of fashion and professionalism.

There's nothing else like the ASUS ZenPad S 8.0 Z580CA, which fuses a clean design with unmatched performance. Clean lines with a metallic finish, hairline pattern, diamond cut edges and a soft-touch leather-pattern material defines the look and feel of the ZenPad S 8.0 Z580CA for unique style with a touch of luxury.

A gorgeous 7.9-inch 2K QXGA (1536x2048) IPS display with wide viewing angles and an incredible 324ppi pixel density delivers a beautifully detailed viewing experience whether you're watching videos, viewing images, playing games or being productive. ASUS True2Life+ technology brings advanced image-processing technology to create dynamic life-like HDR images and video from any source. Tru2Life+ technology analyzes each pixel in an image before it's displayed and performs intelligent contrast and sharpness adjustments to boost dynamic range, revealing even the smallest details to ensure an incredibly realistic viewing experience.

ASUS TruVivid improves screen clarity, brightness, and touch responsiveness by transforming the conventional four-layer display design — composed of cover glass, a touch panel, air gap, and LCD module — into a two-layer, fully-laminated design that eliminates the air gap, resulting in higher optical transparency for brilliant colour and improved brightness.

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Complementing the stunning display is DTS Premium Sound™ technology for incredible audio. DTS-HD technology provides high-fidelity sound from all types of multimedia content, and lets users play back or stream movies and music with up to 5.1 virtual channels of DTS surround sound to a connected audio system. The ZenPad S 8.0 Z580CA also includes DTS Sound Studio™ to transform stereo audio into virtual surround sound that's enjoyable through the ZenPad S 8.0 Z580CA speakers or using headphones for immersive entertainment experiences at home or on the go.

Powering the ZenPad S 8.0 Z580CA is a 64-bit quad-core Intel Atom Z3580 with PowerVR G6430 graphics for superior system responsiveness and 3D gaming capabilities, 4GB for blazing-fast multi-tasking performance – a first for a tablet, and 64GB of internal storage for unrivaled work and play capabilities.

A new USB Type-C connector enables users to plug-in cables into the tablet in any direction. The reversible connector makes connecting the charging cable in the dark a breeze – there's simply no wrong way to plug it in. Users can also use the USB Type-C port with an optional USB Type-C to USB Type-A (USB 2.0) adapter to connect USB devices such as Ethernet adapters, keyboards, mice and audio devices to the ZenPad S 8.0 Z580CA.

AVAILABILITY & PRICING

The ASUS ZenPad S 8.0 Z580CA is available immediately for \$399 CAD at Canada Computers, London Drugs, Memory Express, NCIX, Newegg.ca and Visions. It joins the previously released ASUS ZenPad family that consists of the ZenPad C 7.0 (Z170), ZenPad 8.0 (Z380CX), ZenPad 10 (Z300) and ZenPad S 8.0 (Z580C).



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Specifications

Model	Z580CA
Operating system	Android 5.0 with ZenUI
CPU	Intel Atom Z3580 (quad-core, 64-bit, up to 2.3 GHz)
Graphics	Imagination Technologies PowerVR G6430
Memory	4GB
Display	7.9-inch QXGA (2048x1536) IPS Corning Gorilla Glass 3 ASUS Tru2Life+ technology
Storage	64GB eMMC Micro SD slot (SDXC) (up to 128GB)
Connectivity	802.11a/b/g/n/ac + Bluetooth 4.0
Camera	Rear: 5MP Front: 2MP
I/O ports	1 x Headphone/microphone jack 1 x USB Type-C (USB 2.0)
Battery Pack	15.2Wh Up to 8 hours
Dimensions & weight	8" x 5.3" x 0.3" 10.5 oz.
MSRP	\$399

¹ Specifications, content and product availability are all subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors.

Full specifications are available at <http://www.asus.com/ca-en>

About ASUS

ASUS is a worldwide top-three consumer notebook vendor and maker of the world's best-selling, most award-winning motherboards. A leading enterprise in the new digital era, ASUS designs and manufactures products that perfectly meet the needs of today's digital home and office, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktop and all-in-one PCs, notebooks, netbooks, servers, multimedia devices, wireless solutions, networking devices, tablets and smartphones. Driven by innovation and committed to quality, ASUS won 4,326 awards in 2014 and is widely credited with revolutionizing the PC industry with its Eee PC™. ASUS has more than 13,600 employees around the globe with a world-class R&D team of 4,500 engineers. Company revenue for 2014 was approximately US\$14.5 billion.